

## ELDRED WHEELER MOVES TO LARGER WOODWORKING PLANT

### NEW EQUIPMENT INSTALLED

Eldred Wheeler has completed their move to a larger manufacturing plant located at 199 Winter Street, Hanover, MA. The 12,000 sq. ft. plant doubled their woodworking production.

“The expansion was completed just in time to cope with our large Summer Sales” stated John Quirk, of Eldred Wheeler’s marketing department. “With the added floor space we were able to purchase and place over a dozen new pieces of woodworking equipment, allowing us to maintain the exceptional quality Eldred Wheeler furniture is renowned for and dramatically increase the number of forms produced each week” Quirk continued.

Newly installed equipment includes Planers, inverted router, belt sanders, joiners, table saws, mortise and drum sander.

“This new equipment allows the same number of craftsmen to more than double their production,” states Mark Spillane, Plant Manager. “We looked high and low for the right equipment for our shop. For example, the precision and reliability of a 1950’s vintage Oliver Band saw hasn’t been



*Eldred Wheeler craftsmen working in the new woodworking facility in Hanover, MA.*

replicated since. We finally found an Oliver that could be refurbished and jumped at the chance to get it,” remarked Spillane.

Another addition, an upgraded Spray Booth, “made it possible for us to finish our furniture much more quickly - with no sacrifice in quality,” states Quirk.

Additional equipment is planned to be installed and operational later this year according to Quirk.

## Connecticut Factory Store to stay in Wilton

### SAME LOCATION SINCE 1980

Eldred Wheeler is consolidating their furniture showroom on the second floor of 444 Danbury Road, (Route 7) Wilton, CT. The same building Eldred Wheeler customers have been visiting since 1980.

The decision follows a wide search for smaller, more affordable space with the same ‘look and feel’ customers had become accustomed to over the past thirty years.

“We jumped at the opportunity to remain in the same location and lower our overhead. The savings will help us continue to expand our new woodworking facility,” states Dave McCarthy of Eldred Wheeler.



*Illustration of the Wilton, CT. Factory Store*

An open house will be held after the completion of renovations. Invitations with details on Open House Specials will be e-mailed next week. To sign up for e-mail updates go to [www.eldredwheeler.com](http://www.eldredwheeler.com)

### *Emmett Eldred's newest design now in production*

A Chippendale Planter Bench, designed by founder Emmett Eldred, is now available. The

Chippendale Planter Bench has an inset piece of granite that not only provides for a stunning look, but is a durable, waterproof surface that won't

stain. for more information visit [www.eldredwheeler.com](http://www.eldredwheeler.com)



## FIRST TIGER MAPLE BLOCK & SHELL CHEST FROM ELDRED WHEELER COMPLETED

Over the years Eldred Wheeler has produced dozens of Block and Shell Chests. This month the first four drawer Tiger Maple versions was completed at Eldred Wheeler’s Hanover, MA plant.

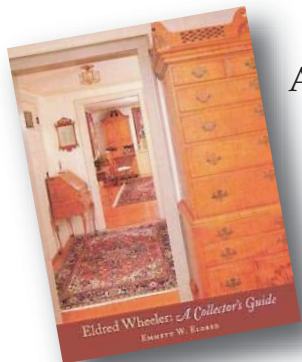
Over time our Cherry Block and Shell Chests have more than retained their value. Like every piece of Eldred Wheeler furniture the Block and Shell Chest is constructed the way it would have been two hundred years ago, requiring extensive hand fitting, dovetail joints and pegged mortise.

According to Quirk “Eldred Wheeler monitors quality antique auctions featuring

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*Detail of the Tiger Maple Block and Shell Cabinet.*



## Eldred Wheeler: A Collector's Guide

by Emmett Eldred

A comprehensive reference source for anyone interested in Eldred Wheeler furniture.

The book contains pictorial and production guides covering all major pieces, along with a narrative

history of the company's evolution. The guide includes descriptions of the design process, brought to life through the stories of crafting over twenty prototypes. Available on-line at [www.eldredwheeler.com](http://www.eldredwheeler.com)

## Eldred Wheeler Autumn 2011 Catalog

This mini-catalog (20 pages) contains many special offers on our scheduled runs as we head into the holidays. We also offer coupons for additional savings. Call for your free copy today! Available on-line at [www.eldredwheeler.com](http://www.eldredwheeler.com)



## Eldred Wheeler Collector's Edition Portfolio

This 104 page Portfolio is a compilation of all the pieces we make regularly as well as pieces we occasionally make and you can request notification when we schedule if you wish to add that piece to your Eldred Wheeler Collection. Every Collector should own a copy.

Available on-line at [www.eldredwheeler.com](http://www.eldredwheeler.com)



## ELDRED WHEELER

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FACTORY OPEN HOUSE  
OCTOBER 1, 2011 ~ 10AM - 5 PM  
FOR DETAILS  
[WWW.ELDREDWHEELER.COM](http://WWW.ELDREDWHEELER.COM)



*(Continued from page 1 of newsletter)*  
We monitor quality antique auctions where Eldred Wheeler pieces. We are gratified to see the prices our pieces bring - showing that the investment quality of Eldred Wheeler is widely recognized. The new tiger maple Block and Shell Four Drawer Chests are expected to become one of our more widely coveted pieces!

Eldred Wheeler  
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Address Correction Requested

ELDRED WHEELER  
Celebrating  
33 YEARS  
1978 - 2011



## First Tiger Maple Block & Shell Chest From Eldred Wheeler Completed